



2019 Editorial Calendar

Each issue in our 2019 lineup focuses on a different core topic, in addition to in-depth timely features on critical industry happenings, operations, affiliate management, sales and marketing, social media, technology, insurance, and human resources. A vital part of our magazine is our robust association coverage—local industry associations to international crossover associations related to chauffeured transportation—in every issue. Chauffeur Driven also continues to expand participation with and reporting of sister industries such as meeting planning and corporate travel management, to name just two. If it's affecting the chauffeured ground transportation industry, it's in the pages of Chauffeur Driven.

■ January

Focus: Industry Trends Issue

*Bonus Distribution: ABA (3,000)

Deadline: 11/15/18

■ February

Focus: Marketing and Branding Issue

Deadline: 12/15/18

■ March

Focus: Motorcoach Issue

Deadline: 1/15/19

■ April

Focus: Technology Issue

*Bonus Distribution: CD Executive Retreat

Deadline: 2/15/19

■ May

Focus: Bus and Retail Issue

Deadline: 3/15/19

■ June

Focus: Affiliate Issue

Deadline: 4/15/19

■ July

Focus: Corporate Travel Issue

Deadline: 5/15/19

*Bonus Distribution: GBTA (7,000)

■ August

Focus: International Issue

Deadline: 6/15/19

■ September

Focus: Meeting and Events/Pre-show Issue

Deadline: 7/17/19

■ October

Focus: Show Issue

*Bonus Distribution: CD Show (1,000) & TLPA (500)

Deadline: 8/15/19

■ November

Focus: Insurance Issue

Deadline: 9/14/19

■ December

Focus: Post-Show Issue and Year in Review

*Bonus Distribution: UMA (1,700)

Deadline: 10/15/19

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